

Venture Development Center (VDC) is an advisory services firm focused in the areas of data monetization and creative data sourcing. With over 160 unique data assets under contract, VDC assists its clients by defining, identifying, and implementing breakthrough uses of Big Data that drive solid revenue results and transform existing business practices. The VDC success story is based on the unique ability of the organization to continually identify new and powerful data assets from the Big Data ecosystem and then using this expanding base of information to develop applications, information use cases and sourcing strategies. Companies considering data monetization or seeking support for the development of sound sourcing strategies can depend on VDC to assist in navigating the rapidly changing world of Big Data.

The Marketplace For Big Data

The industry leader in unique data sourcing & data monetization



VDC has successfully worked with hundreds of firms both within and outside the information services industry to identify, define and implement innovative breakthrough strategies and compelling monetization efforts. We have created many new product, distribution and market development ideas yielding exceptional returns for our clients. Collaboration typically involves an in-depth information asset and needs analysis followed by strategy formulation, product ideation, unique data sourcing, marketplace distribution, early-stage investment support and business development.

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There are significant challenges presented in the collection, structuring, storage, use, privacy, and security management of Big Data

VDC brings order to the chaos
by assisting clients to:

1 IDENTIFY
new and powerful
data assets

2 DEFINE
use cases to drive
solid revenue results

3 IMPLEMENT
new products and applications to
the changing big data market

breakthrough uses for Big Data

The VDC Marketplace is driven by
unique data assets



Business



Consumer



Crowd-Sourcing



IOT



Mobile



Search



Signals



Social



Transactional



Web-Mined

that we can augment, monetize, and use in our custom data sourcing
strategies for the following supported industries



Automotive



Entertainment



Financial



Healthcare



Insurance



Market Research



Media



Professional
Services



Retail



Risk & Fraud



Social Media



Telecommunications



Travel

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